

Advertiser:	<u>Heller, Dean R-USS</u>	
Product Desc:	<u>HELLER/SENATE/REP</u>	KLAS
Estimate:	<u></u>	

BOLD/LET'S MAKE

Order / Rev: 36976
 Alt Order #: 08842954
 Flight Dates: 10/10/12 - 10/16/12

Advertiser: Heller, Dean R-USS
 Product Desc: HELLER/SENATE/REP
 Estimate: KLAS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 15	8	10/10/12	10/12/12	1230-2p Soaps/ LMAD Soaps / Let's Make A Deal	CM	1230-2p ---WTF--	:30	1	\$1,315.00	LV1	0.00	NM	1	\$1,315.00
BOLD/LET'S MAKE														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	--WTF--				1	\$1,315.00		0.00			
E 16	8	10/15/12	10/16/12	1230-2p Soaps/ LMAD Soaps / Let's Make A Deal	CM	1230-2p MT-----	:30	1	\$1,315.00	LV1	0.00	NM	1	\$1,315.00
BOLD/LET'S MAKE														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	MT-----				1	\$1,315.00		0.00			
E 17	8	10/10/12	10/12/12	The Talk 2-3P The Talk	CM	2-3p ---WTF--	:30	2	\$375.00	LV2	0.00	NM	2	\$750.00
TALK CBS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	--WTF--				2	\$375.00		0.00			
E 18	8	10/15/12	10/16/12	The Talk 2-3P The Talk	CM	2-3p MT-----	:30	1	\$375.00	LV2	0.00	NM	1	\$375.00
TALK CBS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	MT-----				1	\$375.00		0.00			
E 19	8	10/10/12	10/12/12	Ellen Ellen	CM	3-4p ---WTF--	:30	4	\$425.00	LV2	0.00	NM	4	\$1,700.00
ELLEN														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	--WTF--				4	\$425.00		0.00			
E 20	8	10/15/12	10/16/12	Ellen Ellen	CM	3-4p MT-----	:30	2	\$425.00	LV2	0.00	NM	2	\$850.00
ELLEN														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	MT-----				2	\$425.00		0.00			
E 21	8	10/10/12	10/12/12	8 News Now 4p M-F 8 News Now 4p M-F	CM	4-5p ---WTF-- (4:30 PM-5:00 PM)	:30	3	\$450.00	LV2	0.00	NM	3	\$1,350.00
4P NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	--WTF--				3	\$450.00		0.00			
E 22	8	10/15/12	10/16/12	8 News Now 4p M-F 8 News Now 4p M-F	CM	4-5p MT----- (4:30 PM-5:00 PM)	:30	2	\$450.00	LV2	0.00	NM	2	\$900.00
4P NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	MT-----				2	\$450.00		0.00			
E 23	8	10/10/12	10/12/12	8 News Now 5-630p M-F 8 News Now 5-630p M-F	CM	5-630p ---WTF--	:30	7	\$500.00	LV2	0.00	NM	7	\$3,500.00
5P NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	--WTF--				7	\$500.00		0.00			
E 24	8	10/15/12	10/16/12	8 News Now 5-630p M-F 8 News Now 5-630p M-F	CM	5-630p MT-----	:30	5	\$500.00	LV2	0.00	NM	5	\$2,500.00
5P NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	MT-----				5	\$500.00		0.00			
E 25	8	10/10/12	10/12/12	630-7p Inside Edition Inside Edition	CM	630-7p ---WTF--	:30	3	\$325.00	LV1	0.00	NM	3	\$975.00
INSIDER														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	--WTF--				3	\$325.00		0.00			
E 26	8	10/15/12	10/16/12	630-7p Inside Edition Inside Edition	CM	630-7p MT-----	:30	2	\$325.00	LV2	0.00	NM	2	\$650.00
INSIDER														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	MT-----				2	\$325.00		0.00			
E 27	8	10/10/12	10/12/12		CM	7-8p ---WTF--	:30	4	\$350.00	LV2	0.00	NM	4	\$1,400.00

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 Estimate: KLAS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				7-8p Rotator										
				7-8p Rotator										
				ET/INSIDE EDITION										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	--WTF--				4	\$350.00		0.00			
E 28	8	10/15/12	10/16/12	7-8p Rotator	CM	7-8p MT-----	:30	4	\$350.00	LV2	0.00	NM	4	\$1,400.00
				7-8p Rotator										
				ET/INSIDE EDITION										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	MT-----				4	\$350.00		0.00			
E 29	8	10/10/12	10/12/12	8 News Now 11p M-F	CM	11-1135p --WTF--	:30	3	\$600.00	LV2	0.00	NM	3	\$1,800.00
				8 News Now 11p M-F										
				11P NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	--WTF--				3	\$600.00		0.00			
E 30	8	10/15/12	10/16/12	8 News Now 11p M-F	CM	11-1135p MT-----	:30	2	\$600.00	LV2	0.00	NM	2	\$1,200.00
				8 News Now 11p M-F										
				11P NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	MT-----				2	\$600.00		0.00			
E 31	8	10/10/12	10/12/12	Letterman	CM	1135p-1237a --WTF--	:30	3	\$275.00	LV2	0.00	NM	3	\$825.00
				Letterman										
				LETTERMAN										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	--WTF--				3	\$275.00		0.00			
E 32	8	10/15/12	10/16/12	Letterman	CM	1135p-1237a MT-----	:30	2	\$275.00	LV2	0.00	NM	2	\$550.00
				Letterman										
				LETTERMAN										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	MT-----				2	\$275.00		0.00			
E 33	8	10/15/12	10/15/12	Mon 9-10p	CM	9-10p M-----	:30	1	\$7,700.00	LV1	0.00	NM	1	\$7,700.00
				2 Broke Girls / Mike & Molly										
				2.5 MEN/MIKE										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	M-----				1	\$7,700.00		0.00			
E 34	8	10/15/12	10/15/12	Mon 10-11p	CM	10-11p M-----	:30	1	\$2,100.00	LV2	0.00	NM	1	\$2,100.00
				Hawaii Five-O										
				HAWAII 5-0										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	M-----				1	\$2,100.00		0.00			
E 35	8	10/16/12	10/16/12	Tue 8-9p	CM	8-9p -T-----	:30	1	\$2,100.00	LV2	0.00	NM	1	\$2,100.00
				NCIS										
				NCIS-C//NCIS:L										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-T-----				1	\$2,100.00		0.00			
E 37	8	10/16/12	10/16/12	Tue 10-11p	CM	10-11p -T-----	:30	1	\$7,700.00	LV1	0.00	NM	1	\$7,700.00
				Vegas										
				UNFORGETTABLE										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-T-----				1	\$7,700.00		0.00			
E 38	8	10/10/12	10/10/12	Wed 8-9p	CM	8-9p --W----	:30	1	\$2,200.00	LV2	0.00	NM	1	\$2,200.00
				Survivor: Philippines										
				SURVIVOR										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	--W----				1	\$2,200.00		0.00			
E 39	8	10/10/12	10/10/12	Wed 8-9p	CM	8-9p --W----	:30	1	\$2,500.00	LV2	0.00	NM	1	\$2,500.00
				Survivor: Philippines										
				CRIMINAL MINDS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	--W----				1	\$2,500.00		0.00			
E 40	8	10/10/12	10/10/12		CM	10-11p --W----	:30	1	\$2,300.00	LV2	0.00	NM	1	\$2,300.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Wed 10-11p CSI CSI NY <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/08/12 10/14/12 --W---- 1 \$2,300.00 0.00														
E 41	8	10/11/12	10/11/12	Thu 9-10p Person Of Interest	CM	9-10p ---T---	:30	1	\$2,100.00	LV2	0.00	NM	1	\$2,100.00
CBS COMEDIES <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/08/12 10/14/12 ---T--- 1 \$2,100.00 0.00														
E 42	8	10/12/12	10/12/12	Fri 9-10p Made In Jersey	CM	9-10p ----F--	:30	1	\$1,400.00	LV2	0.00	NM	1	\$1,400.00
MENTALIST <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/08/12 10/14/12 ----F-- 1 \$1,400.00 0.00														
E 43	8	10/12/12	10/12/12	Fri 10-11p Blue Bloods	CM	10-11p ----F--	:30	1	\$1,600.00	LV2	0.00	NM	1	\$1,600.00
BLUE BLOODS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/08/12 10/14/12 ----F-- 1 \$1,600.00 0.00														
E 44	8	10/13/12	10/14/12	8 News Now 11p Sa/Su 8 News Now Sa/Su 11p	CM	11-1135P -----SS	:30	2	\$400.00	LV2	0.00	NM	2	\$800.00
11P NEWS WKND <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/08/12 10/14/12 -----SS 2 \$400.00 0.00														
E 45	8	10/13/12	10/13/12	CBS Early Show - Sat. CBS Early Show - Sat.	CM	5-7a -----S-	:30	1	\$95.00	LV2	0.00	NM	1	\$95.00
CBS SAT AM <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/08/12 10/14/12 -----S- 1 \$95.00 0.00														
E 46	8	10/13/12	10/13/12	NCAA Football NCAA College Football	CM	NCAA College Foo-----S- (12:30 PM-4:00 PM)	:30	2	\$300.00	LV2	0.00	NM	2	\$600.00
SEC FOOTBALL <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/08/12 10/14/12 -----S- 2 \$300.00 0.00														
E 47	8	10/13/12	10/13/12	8 News Now Sat 5-7p 8 News Now Sat 5-7p	CM	5-7p -----S-	:30	1	\$225.00	LV2	0.00	NM	1	\$225.00
5P NEWS SAT <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/08/12 10/14/12 -----S- 1 \$225.00 0.00														
E 48	8	10/13/12	10/13/12	Sat Prime Special KLAS Movie	CM	8-10p -----S- (8:00 PM-10:00 PM)	:30	2	\$500.00	LV2	0.00	NM	2	\$1,000.00
CBS COMEDIES <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/08/12 10/14/12 -----S- 2 \$500.00 0.00														
E 50	8	10/13/12	10/13/12	Sat 10-11p 48 Hours Mystery	CM	10-11P -----S-	:30	1	\$900.00	LV2	0.00	NM	1	\$900.00
48HR MYSTERY <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/08/12 10/14/12 -----S- 1 \$900.00 0.00														
E 51	8	10/14/12	10/14/12	Eye on Wash/Wall St Jo Eye On Wash/Wall St Jrnl	CM	5-6a -----S	:30	1	\$85.00	LV2	0.00	NM	1	\$85.00
EYE WASH/WSJ <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/08/12 10/14/12 -----S 1 \$85.00 0.00														
E 52	8	10/14/12	10/14/12	8 News Now Sun AM #1 8 News Now Sun AM #1	CM	8 News Now Sun A-----S	:30	1	\$150.00	LV2	0.00	NM	1	\$150.00
6A NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/08/12 10/14/12 -----S 1 \$150.00 0.00														
E 54	8	10/14/12	10/14/12	8 News Now Sun A	CM	8 News Now Sun A-----S	:30	1	\$350.00	LV2	0.00	NM	1	\$350.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
8 News Now Sun AM #2														
8 News Now Sun AM #2														
8A NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/08/12		10/08/12	10/14/12	-----S				1	\$350.00		0.00			
E 55	8	10/14/12	10/14/12	Face The Nation	CM	Face The Nation -----S	:30	1	\$400.00	LV2	0.00	NM	1	\$400.00
Face The Nation														
FACE THE NATION														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/08/12		10/08/12	10/14/12	-----S				1	\$400.00		0.00			
E 58	8	10/14/12	10/14/12	NFL Reg Season Game	CM	NFL Football Reg. -----S	:30	1	\$1,800.00	LV3	0.00	NM	1	\$1,800.00
NFL Football Reg. Season (10:00 AM-4:00 PM)														
NFL 1P														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/08/12		10/08/12	10/14/12	-----S				1	\$1,800.00		0.00			
E 59	8	10/14/12	10/14/12	8 News Now Sun 5-7p	CM	5-7p -----S	:30	1	\$250.00	LV2	0.00	NM	1	\$250.00
8 News Now Sun 5-7p														
5P NEWS SUN														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/08/12		10/08/12	10/14/12	-----S				1	\$250.00		0.00			
E 60	8	10/14/12	10/14/12	Sun 7-8p	CM	7-8p -----S	:30	1	\$1,500.00	LV2	0.00	NM	1	\$1,500.00
60 Minutes														
60 MIN														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/08/12		10/08/12	10/14/12	-----S				1	\$1,500.00		0.00			
E 61	8	10/14/12	10/14/12	Sun 8-9p	CM	8-9p -----S	:30	1	\$7,350.00	LV1	0.00	NM	1	\$7,350.00
The Amazing Race (8:00 PM-9:00 PM)														
AMAZING RACE														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/08/12		10/08/12	10/14/12	-----S				1	\$7,350.00		0.00			
E 62	8	10/14/12	10/14/12	Sun 9-10p	CM	9-10p -----S	:30	1	\$1,600.00	LV2	0.00	NM	1	\$1,600.00
The Good Wife														
GOOD WIFE														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/08/12		10/08/12	10/14/12	-----S				1	\$1,600.00		0.00			
E 63	8	10/14/12	10/14/12	Sun 10-11p	CM	10-11p -----S	:30	1	\$2,000.00	LV2	0.00	NM	1	\$2,000.00
The Mentalist														
CSI MIAMI														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/08/12		10/08/12	10/14/12	-----S				1	\$2,000.00		0.00			
N 64	8	10/13/12	10/13/12	ACC Football	CM	930a-12pm -----S-	:30	2	\$1,050.00	LV1	0.00	NM	2	\$2,100.00
ACC Football (9:30 AM-12:00 PM)														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/08/12		10/08/12	10/14/12	-----S-				2	\$1,050.00		0.00			
N 65	8	10/10/12	10/16/12	8 News Now 4-5a	CM	4-5a MTWTF--	:30	6	\$20.00	LV4	0.00	NM	6	\$120.00
8 News Now 4-5a														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/10/12		10/10/12	10/16/12	MTWTF--				6	\$20.00		0.00			
Totals												116	\$88,305.00	